

PRIORITY 3: PROMOTING EDUCATION

INITIATIVE 3A: CROWDSOURCE EVIDENCE OF IMPACT



Deliverable

- A Data and Knowledge Repository capable of supporting education, research, and awareness

AT A GLANCE

High Level Description

- Identify where the data exists and link to the people who need it, use case example set, or data repository which generates and demonstrates the need for promoting education of DTCs

Expected Timeline

- Short- to Mid-Term
- Approx. Start: 21-June-2021
- Duration: 300 Days
- Due to bandwidth, a few months (6).
- Link with Best Practices - dependencies. With all resources available, ~1 month

External Spends

- Resources to conduct the initial data aggregation
- TBD Statistician/survey-analysis

Database Requirements

- None

KEY STAKEHOLDERS

Audience

- DTRA members or non-members which may be:
 - Decentralized Trial Sponsors & Investigators
 - Contract Research Orgs (CROs)
 - Physicians & Patient Advocacy Groups

Other Influencers

- Other SME's which may be able to provide perspective or insights which prove or disprove the need for promoting education of decentralized trials; DIA

VALUE TO ACHIEVE

- Highlights use cases and settings where education may be least and most needed across a spectrum, which may allow enhanced targeting of educational approaches.

CHALLENGES TO ADDRESS

- One limitation is the amount of data to aggregate. However, if data is limited online for secondary research, the DTRA team can always aggregate data across our DTRA members to build the body of evidence to support that message or conduct additional focus groups with other SMEs external to DTRA.
- When using crowdsourcing there is a risk of spreading disinformation- there is a need to validate the data/ensure data authenticity
- How do we get information on active trials now? What are people willing to share when trials are active? (clinicaltrials.gov) - high level information is available- how do we ID top resources with awareness around the field to help pull sources together (who has knowledge, awareness, experience, etc.)

ACTIONS REQUIRED

- Conduct secondary and primary research with key stakeholders across DCT ecosystem. The goal of the research would be to identify the experts with knowledge, awareness, & experience who are willing and able to participate
- Crowdsourcing (here are the themes we are interested in, find ways to connect with the right people)
- Primary research could be conducted across a range of DCT SMEs to determine the need for education.
- The audience could include internal DTRA stakeholders or other SMEs such as key investigators/sponsors across varying geographic regions, patient advocacy groups, CROs, etc)
- Research could take the form of a standardized survey (online or mail), Interviews (telephone or face-to-face), Questionnaires (online or mail), targeted focus groups, etc. (using examples from trials that went well), crowdsourcing

POTENTIAL BARRIERS TO SUCCESS

- Cost for resources who will be conducting the secondary/primary research and evidence generation